

# Meaning of Robots

**SUPPLY&DEMAND INTEGRATED** PRESENTS **"MEANING OF ROBOTS"** FEATURING **MIKE SULLIVAN**  
COMPOSER **JIMMY HARNED** EDITOR **GEORGIA DODSON** DIRECTOR OF PHOTOGRAPHY **SHAWN REGRUTO**  
SOUND MIX **EVAN MANGIAMELE** COLORIST **GREGORY REESE** TITLES BY **GARY BRESLIN / ODD-NY**  
EXECUTIVE PRODUCERS **TIM CASE** **CHARLES SALICE** **JAKE PERLIN** DIRECTED BY **MATT LENSKI**



## **Synopsis**

The short documentary film is a portrait of the benevolent Mike Sullivan who has been shooting a stop-motion robot sex film for the last 15 years. Making this film has not only consumed his life, but also his apartment—covered floor to ceiling with his miniature robot porn stars and sets, Mike can't work on his masterpiece because he's literally up to his neck in robots with wieners.

## **Director's statement.**

I could never have imagined what I would find.

In the Spring of 2011, after years of hiring him to build miniature sets for my films I asked Mike Sullivan for his help on an art project. During the process I got a peek into his world and discovered that it was anything but miniature.

What I found was a man dedicated, overwhelmed, slightly lost and happy to share it with honesty and a little humor. I also found thousands of Robots with wieners.

This is a character exploration, a documentary, a Henry Darger-esque allegory set in one studio apartment on 27th street in New York City.

## **Running Time:**

4 minutes



## Biographies

### **Matt Lenski - Director**

Matt Lenski's creative background is as strong and versatile as his filmic timing. He cut his teeth as senior creative at MTV. Lenski went on to direct numerous critically acclaimed music videos for artists such as Band of Horses, Regina Spektor, Mark Ronson, and win an MTV Video Music Award. His short film Meaning Of Robots was accepted into the 2012 Sundance Film Festival.

Lenski also acted and co-produced the feature film Point & Shoot. Matt has directed ad campaigns for Sony Playstation, Burger King and more. Recently Matt's video work was featured in the "Art in the Streets" exhibit in the Museum Of Contemporary Art in Los Angeles (MOCA.) Matt currently resides in NYC, and thinks the world of his mom.

### **Jake Perlin – Executive Producer**

Jake Perlin is the director of Cinema Conservancy. He is also the founder of The Film Desk, and was a film programmer at BAMcinematek from 2005 to 2011.

### **Shawn Regruto – Cinematographer**

A New York City based filmmaker with 15 years of producing and directing experience, creating narrative features, documentaries, music videos and content for advertising, the web, and art installations. Shawn's debut feature, Point&Shoot, deftly navigates both the narrative and documentary mediums, often blurring the line between the two. He's also an avid writer and founder of The Writers Group, a collective of screen-writers and directors.

### **Georgia Dodson – Editor**

Although Georgia Dodson hails from Bland County, Virginia, her life is anything but. She has worked with Cut and Run in New York City since May of 2010.

### **Supply&Demand Integrated - Production Company**

Supply&Demand Integrated is a bi-coastal production company with global representation, comprised of award-winning directorial talent spanning commercials, feature films & branded content.



## Technical Specs

Aspect Ratio: 16:9

Running Time: 4 minutes.

Shot on: Canon 5D MKII DSLR

Presented on: Sony HD Cam

Talent: Mike Sullivan

Director: Matt Lenski

Executive Producer: Jake Perlin

Cinematographer: Shawn Regruto

Editor: Georgia Dodson @ Cut and Run

Titles: Gary Breslin @ Odd-NY

Music by: Jimmy Harned @ tonefarmer

Sound: Evan Mangiamele @ Sound Lounge

Colorist: Gregory Reese @ The Mill

Produced by: Supply&Demand Integrated

## Official Selection:

Sundance Film Festival

## Contacts

Cinema Conservancy

Jake Perlin - Executive Producer

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Online Trailer: [http://youtu.be/4ZH\\_gfrnLMg](http://youtu.be/4ZH_gfrnLMg)

[www.MEANINGOFROBOTS.com](http://www.MEANINGOFROBOTS.com)

[www.FACEBOOK.com/MeaningOfRobots](http://www.FACEBOOK.com/MeaningOfRobots)

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2012  
**SUNDANCE**  
FILM FESTIVAL

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[www.MEANING OF ROBOTS.COM](http://www.MEANING OF ROBOTS.COM)

